



Phil Schneider

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Relevant Experience

Mr. Schneider is a renowned expert in the field of location strategy and economic development consulting. For over 25 years, Phil has led global and domestic location strategy, site selection, and economic development engagements for some of the world's leading companies and agencies. He has conducted over 350 location and development strategy engagements for clients across the industry and functional spectrum including manufacturing, headquarters, distribution, shared service centers, call centers, R&D centers, and economic development agencies. Phil has experience in and has led engagements throughout the world, including multiple projects in China, India, Southeast Asia, Central & Eastern Europe, Central & South America, and throughout Western Europe and North America. Phil has also authored numerous articles, speeches, white papers and presentations on site selection, location strategy, market entry, offshoring, and economic development.

Representative Corporate Clients

Amgen, American Express, Apple Computer, Andersen Window, AstenJohnson/Heimbach, Bank of America, Brambles, Bridgestone, Caterpillar, Concentrix Solar, Crown Equipment, CSM Automotive, eBay, Elkem Solar, FESIL Silicon, Genentech, Hanesbrands, Hillenbrand, HP, Hyundai, John Deere, Johnson & Johnson, Kellogg, Kennametal, Mattel, Morgan Stanley, MSA, nVidia, Nestle, Palm, Pittsburgh Glass Works, Pratt & Whitney, Q-Cells, Raflatrac, REC Solar, REC Silicon, SMA Solar, Soitec Semiconductor, Spectrum Brands, Stryker, Synthes, Thyssen Krupp, Toyota, and UMOE.

Education

University of Wisconsin, Masters of Planning

University of Wisconsin, BA